

# APTA Maine Chapter ADVERTISING ORDER FORM

Advertisements will be included in the APTA Maine Chapter's monthly electronic newsletter. Ads will be posted in a space no larger than 600 pixels wide by 400 pixels high. Graphics must be JPG or PNG format and must be scaled to be legible within the specified space. The ad will be hyperlinked to a single specified URL provided by the advertiser. (The chapter also has a career center; to post an ad in the career center, visit [maineapta.org](http://maineapta.org) and click on Career Center.)

**This ad is for (indicate below):**

	ADVERTISING RATE PER MONTH	ADVERTISING RATE PER 6 MONTHS	ADVERTISING RATE PER YEAR
<b>E-News</b>	\$100	\$500	\$900

Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

Please submit your banner ad and desired URL electronically to [ckrueger@orthopt.org](mailto:ckrueger@orthopt.org)

**Method of Payment:**

**Total Payment: \$** \_\_\_\_\_

\_\_\_\_\_ **Check Enclosed** (made payable to the Maine Chapter, APTA)

**To pay by credit card, contact the Chapter office at 1-608-788-3982.**

As a component of the American Physical Therapy Association (APTA), the Maine Chapter abides by policies established by APTA regarding advertising (<http://www.apta.org/Advertise/Policies/>); all advertising must conform to these policies. Consistent with APTA, the chapter is opposed, as a matter of health care policy, to arrangements under which sources of referral (including physicians) stand to profit from referring patients for physical therapy.

**To complete your submission, you must make the following certification by checking the "I agree" box below:**

**I AGREE: I have reviewed APTA's Advertising Policies and certify that no referral source (including any referring physician) has a financial interest in the practice that has the position that is the subject of this advertisement.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Advertisements that do not conform to these ethical standards will be pulled. Advertising does not constitute endorsement by APTA or the Maine Chapter.*

**Mail this form to:**

**Maine Chapter, APTA, 2920 East Avenue South, Suite 200, La Crosse, WI 54601**